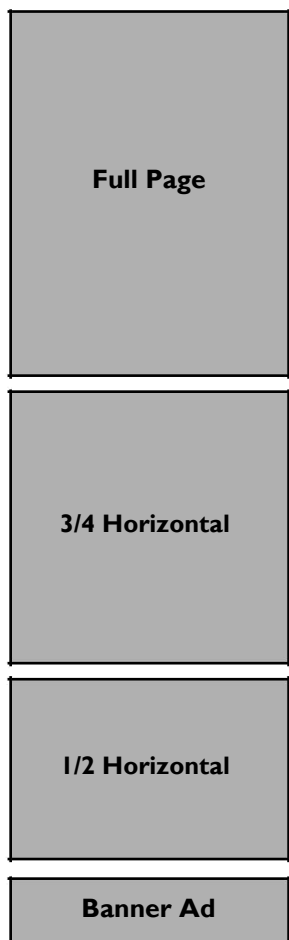


The Utica Phoenix

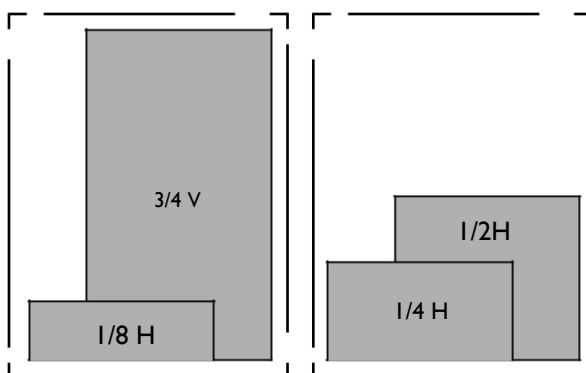
FULL COLUMNS

Full Page - 10" x 15.5" 3/4
 Horizontal - 10" x 10.25" Half
 Page Horizontal - 7.5" x 10"
 Banner Ad - 2.x25" x 10"



3 Column

1/8 H - 7.25" x 2.25"
 1/4 H - 7.25" x 5.5"
 1/2 H - 9.75" x 7.5"
 3/4 V - 7.25" x 15"



2 Column

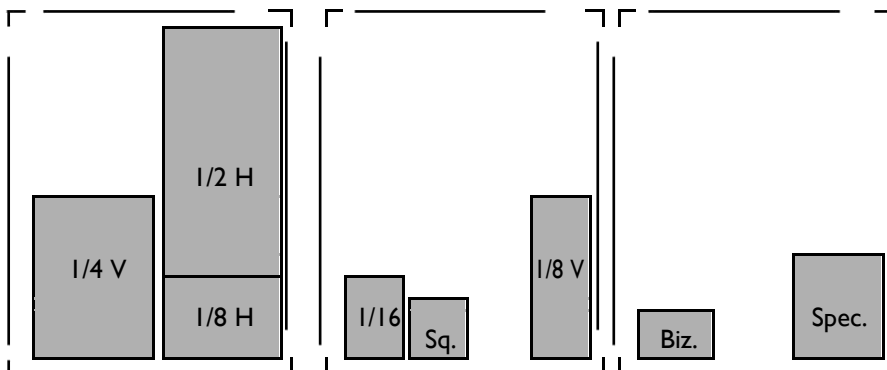
1/2 V - 15" x 4.75"
 1/4 V - 4.75" x 7.5"
 1/8 H - 4.75" x 3.75"

1 Column

1/16 - 2.25" x 3.75"
 1/8 V - 2.25" x 7.5"
 Square - 2.25" x 2.25"

Other Sizes

Biz Card 3.5" x 2"
 Special 4" x 4.75"



- Deadlines for Ad submissions is no later than the 15th of each month
- Re-occurring ads with changes must be in by that date or will run as is.
- Color Ads are limited and have an upcharge of 10%.
- 10% discount when payment is received in full for minimum of 6 months of service

Effective 08/01/2017

We have partnered with a local design agency to design professional ads for our clients.
 Rates & design fees below.

Rates are based on a one month agreement; Discounts given on multi-month purchases!

Size	Ad Rate	Design Rate	Size	Ad Rate	Design Rate
Square	\$25	\$15	1/2	\$350	\$75
Biz Card	\$35	\$15	3/4	\$525	\$100
1/16	\$55	\$20	Full	\$800	\$125
1/8	\$85	\$30	Back	\$880	\$125
Special	\$100	\$40	Front Banner	\$200	\$35
1/4	\$170	\$50			

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